

PROFILE

Passionate creative with 8+ years of experience leading projects with teams of various disciplines and taking clients along through the process. Dedicated to timelines and high standards for quality work. Operating with a flexible design process applied to various mediums including print, web, and UX.

CRAFT EDUCATION

Cornish College of the Arts

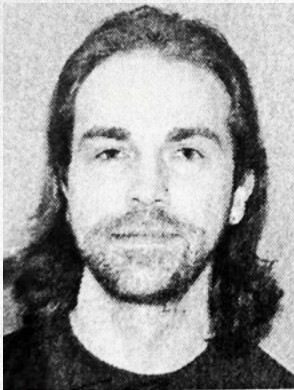
Honors - Cum Laude

BFA in Visual Communications
(Print + Web + Illustration)

NOTABLE SKILLS

Adobe Suite AI + ID + PS + AE,
Illustration, Strategy and Branding,
Art Direction, Packaging, Research
and Discovery, Conceptual Ideation,
Prepress Management, UX + UI,
Environment / Wayfinding Design

FACIAL RECOGNITION



NON-NOTABLE SKILLS

Copywriting (snarky taglines & tweets).
A real can-do attitude. High fives.

WORK EXPERIENCE

Freelance

2014 – Present

Focus on visual identity and strategy development for non-profits and business owners. Including development of printed promotional materials, packaging, and website design. Additionally worked as a freelance and contract designer at various creative agencies in the Seattle area. Including Karass Creative, Indigo Slate, States of Matter, and Hum Creative. Contract work involved designing packaging, branding, wayfinding systems, and UX/UI. Clients included additional non-profits as well as industry giants like Microsoft, Starbucks, and Amazon.

Bungie — Bellevue, WA (Remote)

Sr. Visual Designer, Consumer Products, Mar. 2020 – Present

Working alongside senior leadership across various departments to develop products from concept through delivery and promotion. This includes the products themselves, packaging, and marketing. Also providing direction to licensing partners to ensure that quality and brand standards are met both in execution and conceptually. Developed aspirational style guide and trend forecast, the point of reference for internal product development and brand partners and collaborations. This style guide development became a standard practice and lead to new workflows and teams that I art directed.

Leafly — Seattle, WA

Sr. Visual Designer, Aug. 2019 – Mar. 2020

Hired to manage and maintain the Leafly brands at the roll-out of their new branding system. Implemented brand guidelines across print, packaging, and web. Developed and designed the Leafly Certified design system for cannabis partners to communicate standards and consumer metrics. Proposed and executed the design, illustration, and photography direction of Leafly's CBD brand, Leafly Marketplace. Notably, launched Leafly Marketplace (alongside my Creative Director and staff photographer) in just two weeks from proposal to launch.

Rudy's Barbershop — Seattle, WA

Design Director, Jan. 2019 – Aug. 2019

Sr. Designer, Jan. 2018 – Dec. 2018

Visual Designer, Feb. 2017 – Dec. 2017

Managed and designed print and web promo materials, in shop displays, and 30+ packaged products. Art directed product launch and holiday campaigns. Contributed to strategy, brand positioning, and copywriting. Developed packaging and visual design guidelines for company brand book. Coordinated efforts between departments, vendors, and collaborating companies, illustrators, and artists.