

Spencer Shores

DESIGNER & ILLUSTRATOR
SEATTLE, WA

PROFILE

Passionate designer with 5+ years of experiences leading projects with teams of various disciplines and taking clients along through the process. Disciplined dedication to timelines and high standards for quality work. Operating with a flexible design process applied to various design mediums including print, web, and UX.

EDUCATION

Cornish College of the Arts
Honors - Cum Laude
BFA in Visual Communications
(Print + Web + Illustration)

SKILLS

Illustration, Adobe AI + ID + PS
+ AE, Strategy and Branding,
Typography + Lettering,
Packaging Design, Web + Print
Design, Research + Discovery,
Conceptual Ideation, Basic CSS
+ HTML, UX + UI Design

WORK EXPERIENCE

Freelance

2014 - Present

Focus on developing branding and strategy for independent business owners and non-profits. Including development of printed promotional materials, packaging, and web design.

Rudy's Barbershop — Seattle, WA

Design Director, *January 2019 - Present*

Senior Graphic Designer, *January 2018 - December 2018*

Graphic Designer, *February 2017 - December 2017*

Managed and designed print and web promo materials, in shop displays, and 30+ packaged products. Art directed various product launch and holiday campaigns. Contributed to strategy, brand positioning, and copy writing. Developed packaging and visual design guidelines for long term brand book. Coordinated efforts between departments, vendors, and collaborating companies/artists.

Karass Creative — Seattle, WA

Freelance Visual + UX Designer, *January 2016 - February 2017*

Worked in a small team to generate visual and conceptual directions. Work included branding, web design, illustration, and UX. Most recently developed and constructed physical signage and wayfinding system for the Seattle Design Festival. Contributed to the UX and component design for large scale digital wayfinding system. Contributed to new technology concept ideation and storyboarded use cases for Amazon.

Indigo Slate — Redmond, WA

Contract UX Designer, *July - September 2015*

Worked on fast turn-around projects for tech industry clients including Microsoft and Amazon. Collaborated with other designers, project managers, and developers on web projects, microsites, applications, and teaching tools.

Hum Creative — Seattle, WA

Contract Designer, *May - August 2014 & May 2015*

Contributed visual and conceptual directions for internal and client projects. A major project was designing/managing an edibles company's packaging suite. This contained 40+ elements including metal tins, printed wraps, boxes, and display-ready cases.